

--43. A transformed yeast cell comprising a reporter gene under control of a pheromone-responsive promoter, a heterologous G protein-coupled receptor gene, each said gene being under the control of a separate promoter, a mutation in a SCG1/GPA1 gene, and a hybrid G α protein.

44. The hybrid G α protein of claim 43 comprising yeast G α protein sequences and heterologous G α protein sequences.

45. The yeast cell of claim 43 further comprising a gene mutation causing increased sensitivity to receptor activation selected from the group consisting of *sst2*, *svg1*, *ste2*, and *ste3*.

46. The yeast cell of claim 45 further comprising a mutation at a gene that permits transcriptional activation of pheromone responsive genes without cell cycle arrest.

47. The yeast cell of claim 43 wherein the reporter gene is selected from the group consisting of *HIS3*, *URA3*, *LYS2*, *CAN1*, and *LacZ*, and the pheromone responsive promoter is *FUS1*.

48. The yeast cell of claim 47 further comprising a mutation at a *FAR1* gene that permits transcriptional activation of pheromone-responsive genes without cell cycle arrest.

49. The yeast cell of claim 47 further comprising a mutation at a gene that permits transcriptional activation of pheromone-responsive genes without cell cycle arrest.

50. The yeast cell of claim 43 further comprising a heterologous G α subunit.

51. The heterologous G protein coupled receptor gene of claim 43 which encodes a receptor selected from the group consisting of β 2 adrenergic receptor, α 2-adrenergic receptor, 5HT-1A receptor, muscarinic acetylcholine receptor, growth hormone releasing factor receptor, and somatostatin receptor.--